

*An Importance of Materiality* brings to discussion the consideration of material and its hierarchy. I wrap a single, standard, mass-produced cinderblock in hand dyed silk organza, which has been formed by hand to replicate sheets of traditional plastic bubble wrap. By wrapping such a robust object with a delicate material, which has been formed to replicate a product used to protect fragile objects, the silk transforms from delicacy to a protective object and the cinderblock becomes materially fragile. The material is the focus of the work and therefore requires viewers to pay attention to the materiality. Materiality that conveys an overuse of cheap material in modern mass-produced products and the lack of importance on material quality which creates a culture of poorly made objects.